



The Aesthetic Eye of the IACA recognizes exceptional dentistry by IACA members. These cases are featured at the IACA Annual Conference. Applicants have the opportunity to have the submitted photos in each category reviewed by the Aesthetic Eye Panel, with deserving selections displayed in the conference exhibitor area. There is a \$100 initial submission fee, which includes up to three submissions, regardless of category. An additional \$25 per submission fee is charged for each submission over three. The categories for submission are as follows:

1. Anterior Aesthetics
2. Full Mouth Aesthetics
3. Glamour Portrait

Only work done by the actual applicant may be submitted – this includes the dentistry and the photography. Submissions become the property of the IACA and are agreed by the applicant to be used in the promotion and/or education for the betterment of dentistry or the IACA. Participants are required to be a member in good standing of the IACA at the time of submission. **Applicants must fill out and submit the application and payment before sending pictures.**

Category I- Anterior Aesthetics

Required Before and After Views:

1. Full Smile/Frontal- 1:2 horizontal only, showing slight facial tissue around the lips
2. Full Face/Frontal- 1:10 vertical only, face should be completely visible in front of a non-distracting background
3. Retracted Smile/Frontal- 1:2 horizontal only, retracted with teeth slightly apart so all incisal edges show

Category II- Full Mouth Aesthetics

Required Before and After Views:

1. Full Smile/Frontal- 1:2 horizontal only, showing slight facial tissue around the lips
2. Full Face/Frontal- 1:10 vertical only, face should be completely visible in front of a non-distracting background
3. Retracted Smile/Frontal- 1:2 horizontal only, retracted with teeth slightly apart so all incisal edges show
4. Upper and lower arch occlusal views with mirror showing only the viewed arch

Category III- Glamour Portrait Shots

Full face before and after view

Image Requirements

The submission form must be completed and payment received by April 20, 2011, with all images received no later than May 9, 2011. The application form must be completed prior to submission of the images. Images should be saved either to a cd or a flash drive and mailed. All images **MUST** be named in the following way:

Doctorfirstinitiallastname_patientlastname_categoryofshot_imagesize.extension

Example: jsmith_osborn_retractedsmileafter_7x5.jpg

Full face shots must be sized to 8 X 10, with mouth shots sized to 7 X 5. Images must be high resolution (minimum 300 dpi). **All images must be submitted in the correct size and format!** Submissions received after the deadline, are incorrectly sized, or do not meet minimum resolution requirements will not be accepted.



2011 Submission Form

Name: _____

Address: _____

Contact Phone: _____

Email: _____

Credit Card Type: Visa Mastercard American Express

Credit Card Number: _____ Exp: _____

Category(s) Selected for Submission:

Category I- Anterior Aesthetics Number of submissions: _____

Category II- Full Mouth Aesthetics Number of submissions: _____

Category III- Glamour Portrait Shots Number of submissions: _____

Payment:

I am submitting one to three cases (\$100.00)

I am submitting more than three cases. I am submitting _____ additional cases at the rate of \$25.00 per case for a total of \$_____ in addition to my initial \$100.00 submission fee. Please charge my credit card for my total amount due of \$_____.

Signature of Cardholder

Date

Please fax the completed form to 702.233.9200. After receiving your faxed submission form, payment, and verifying your IACA membership, a member of the Aesthetic Eye Review Committee will contact you regarding image submission. Any questions regarding the Aesthetic Eye and the submission process should be emailed to Dr. David Buck at hgfreedoc@msn.com.