

2009 IACA EVENT SCHEDULE

July 30 - August 1

	THURSDAY, July 30, 2009	FRIDAY, July 31, 2009	SATURDAY, August 1, 2009
Sponsor	MicroDental/DTI	Williams Dental Laboratory	Aurum Ceramic Dental Laboratories
8:15a	Opening	Opening	Opening
8:30a - 10a	Higher, Swifter, Stronger Mr. Neal Jeffrey COLONIAL ROOM	Economic Stimulus Panel <i>Drs. Bob Beebe, Brad Durham, Prabu Raman, Ron Willis w/Bill Dickerson moderating</i> COLONIAL ROOM	The Intersection Between Neuromuscular Dentistry and Physiology Dr. Norman Thomas COLONIAL ROOM
	Dental Service Excellence John & Jimmy Garcia CALIFORNIA ROOM	If Your Practice Isn't What You Want It To Be, It's Your Own Darn Fault! Mr. Ashley Johnson CALIFORNIA ROOM	Team Panel: Image - Is It Everything? <i>Sherry Blair, Ginny Hegarty, Judy Kay Mausolf, Sally McKenzie w/ Heidi Dickerson moderating</i> CALIFORNIA ROOM
10a - 10:30a	Break ♦ Grand Ballroom	Break ♦ Grand Ballroom	Break ♦ Grand Ballroom
10:30a - Noon	Bynum "Unplugged" <i>It's Your Life: The world is watching YOU!</i> Dr. Matt Bynum CALIFORNIA ROOM	Unconventional wisdom or conventional stupidity? Drs. Michael Sernik/Brett Taylor CALIFORNIA ROOM	Increase Your Production in a Down Economy Dr. Dick Barnes CALIFORNIA ROOM
	Controlling New Patient Exam Dynamics Dr. Steve and Joey Burch ELIZABETHAN ROOM A/B	Integrating Sleep-Disordered Breathing Dr. Kent Smith ELIZABETHAN ROOM A/B	Materials Update Dr. Mark Duncan ELIZABETHAN ROOM A/B
	Common TMJ and Jaw Problems That Can Affect Outcomes in Comprehensive Aesthetic Dentistry Dr. Larry Wolford GEORGIAN ROOM	Transitioning Your Practice Dr. Tom Snyder ELIZABETHAN ROOM C/D	The Power of Team Dr. Lori Kemmet ELIZABETHAN ROOM C/D
	The Scientific and Clinical Basis of Neuromuscular Dentistry Dr. Bob Jankelson ELIZABETHAN ROOM C/D		Connecting You to Your Potential: Image is Everything Ms. Judy Kay Mausolf GEORGIAN ROOM
	Workshop: Las Vegas Esthetics ST. FRANCIS SUITE EAST ROOM	Workshop: Williams Dental Lab TOWER A	
	Workshop: HOYA ConBio OLYMPIC ROOM	Workshop: Myotronics GEORGIAN ROOM	
Noon - 1:30p	Lunch ♦ Grand Ballroom	Lunch ♦ Grand Ballroom	Lunch ♦ Grand Ballroom
1:30p - 3p	Do You Need a Title To Lead? Ms. Sherry Blair CALIFORNIA ROOM	Effects – Diagnosis and Treatment for Upper Airway Obstruction in Pediatric Orthodontic Patients Dr. Jay Gerber ELIZABETHAN ROOM C/D	The Transformation of Endodontics in the 21st Century Dr. Stephen Cohen GEORGIAN ROOM
	We Are All Connected Dr. Doug Chase ELIZABETHAN ROOM A/B	Giving Your Patients Something to Smile About: Direct Resin Artistry Dr. Ronald Jackson CALIFORNIA ROOM	5 M's of A Successful Practice Ms. Sally McKenzie CALIFORNIA ROOM
	Risk Management plus Expert Witness Basics Dr. David Miller GEORGIAN ROOM	If You Are Going To Do It...Do It Different – Results and Case Presentation Dr. Art Mowery GEORGIAN ROOM	Introduction to Scan Interpretation Mr. Bill Wade ELIZABETHAN ROOM C/D
	Workshop: Aurum Ceramic Dental Lab OLYMPIC ROOM	Supporting Your Partner or Doctor Through His or Her LVI Journey Mrs. Susan Duncan/Mrs. Farzana Kherani ELIZABETHAN ROOM A/B	The Smartest Investment You'll Ever Make Mr. Dan Solin ELIZABETHAN ROOM A/B
	Workshop: Ivoclar ST. FRANCIS SUITE EAST ROOM	Workshop: BISCO TOWER A	Workshop: Cadent iTero TOWER A
3p - 3:30p	Break ♦ Grand Ballroom	Break ♦ Grand Ballroom	Break ♦ Grand Ballroom
3:30p - 5p	The Power of "UN" Dr. Fred Calavassy ELIZABETHAN ROOM C/D	Minimal Preparation for Porcelain Veneers Dr. Ross Nash ELIZABETHAN ROOM A/B	Periodontal Disease and the Systemic Link Dr. Dee Nishimine ELIZABETHAN ROOM A/B
	Implants for Dummies: Everything You Need To Know Both Were Afraid To Ask! Dr. Leo Malin CALIFORNIA ROOM	Physician Referrals and the Medical-Dental Connection Dr. Lee Ostler ELIZABETHAN ROOM C/D	What Does Your EQ Say About You? Ms. Ginny Hegarty ELIZABETHAN ROOM C/D
	What About the Maxilla? The Cranial, Skeletal and Dental Position of the Maxilla and Its Relationship to Occlusion, Function and Smile Design Drs. Bob Walker/Kaye McArthur ELIZABETHAN ROOM A/B	Working Smarter - Managing Your Practice & Future for Financial Gains Mr. David Keator CALIFORNIA ROOM	Epigenetic Orthodontics: Restoration of Craniofacial Health and Esthetics Dr. Dave Singh GEORGIAN ROOM
	Science-Based Adhesive Excellence for Indirect Restorations Dr. Byoung Suh GEORGIAN ROOM	LVI GLOBAL'S 2009 National Marketing Effectiveness Survey Mr. Bob Weiss GEORGIAN ROOM	
	Workshop: MicroDental/DTI OLYMPIC ROOM	Workshop: Imaging Systems TOWER A	
5p - 6p	Reception ♦ Grand Ballroom	Reception ♦ Grand Ballroom	Reception ♦ Colonial Room

SCHEDULE IS SUBJECT TO CHANGE

LEGEND: SECOND FLOOR MEZZANINE TOWER LOBBY TWELFTH FLOOR